

FOR IMMEDIATE RELEASE

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Dr. Connection Benefits partners with Genius Avenue to help expand telemedicine marketplace.

Ponte Vedra Beach, FL – Dr. Connection Benefits (DrCB), the premier national and international telemedicine consulting and wholesaler reseller company, has selected Genius Avenue to administer its telemedicine plans for member clients. DrCB, a recognized telemedicine expert, primarily offers telemedicine as a standalone benefit, the first in the industry to do so featuring creative program structure and low monthly rates. They can provide any telemedicine plan design, but specialize in no-copay and unlimited consultation plan design with proprietary captivated monthly premiums, that include the potential for premium refunding for large carriers and employers.

Made possible by Genius Avenue's online enrollment and administration platform, DrCB plans can now be offered to consumers through member driven associations, university systems, seniors groups, government entities, apartment complex owners, retail, MLM companies, and telemarketers. DrCB continues to work with national health care service firms, insurance carriers, Medicare and Medicaid administrators, third-party administrators, hospitals and their physician networks, brokers and consultants.

Telemedicine is 24/7/365 access to a national network of board-certified physicians that use electronic health records, telephone consultations, and online video consultations to diagnose, recommend treatment and write short-term, non-DEA-controlled prescriptions when appropriate. Telemedicine allows a person to access quality care for non-emergency illnesses from the convenience of their home, work, or on the go.

According to Tom Wallace, CEO of Dr. Connection Benefits, the acceptance of telemedicine has grown significantly, partly because of the familiarity with and improvement of technology. "We're excited about the ease with which organizations and employers can now offer our telemedicine plans. This is primarily due to Genius Avenue's advanced enrollment, billing and administration technology," Wallace said. "Their ability to provide our clients with custom, branded web portals is unmatched."

“It’s great to have Dr. Connection Benefits as a client and help them make the benefits of telemedicine available to a much broader audience,” said Ben Rozum, president of Genius Avenue. “Their innovative approach to offering telemedicine is much needed in the marketplace and fits perfectly with the flexibility and capabilities of the Genius Avenue System.” Genius Avenue will also be making DrCB available to its clients.

About Dr. Connection Benefits

Dr. Connection Benefits (DrCB) partners with agents and brokers to provide affordable access to high-quality health care and lifestyle benefits. DrCB’s discount medical and lifestyle plans are not insurance, but are a low-cost alternative or complement to insurance. For a low monthly fee, members receive access to participating providers who have agreed to provide products and services at discounted rates.

To learn more, visit www.drconnectionbenefits.com, email service@drconnectionbenefits.com, or call 877-340-3327.

About Genius Avenue

Genius Avenue transforms the way organizations engage, enroll and empower their members. They help develop stronger relationships with members, improve recruiting and retention, improve member satisfaction, and simplify benefits administration so organizations achieve a significantly better bottom line.

To learn more, email contact@geniusavenue.com or visit www.geniusavenue.com.

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