

FOR IMMEDIATE RELEASE

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MEDIA CONTACT:

Albert Pomales
ETMG, LLC
512-279-4705
apomales@etmg.us

eREHI partners with Genius Avenue to offer group-rated benefits to real estate agents and independent business owners.

Austin, TX – eREHI, the premier provider of insurance to the real estate industry, is now offering group-rated insurance programs and ancillary benefits to independent business owners and 1099 agents. The programs and benefits are being offered at www.eREHI.com, a customized marketing, enrollment and administration website created and managed by Genius Avenue, experts in helping organizations engage, enroll and empower their members.

Through strategic partnerships and negotiations, eREHI can offer group medical, dental, vision, life, critical illness, accident and deductible assistance plans to all real estate professionals. These plans have historically only been available to traditional employees. eRehi's plans do not require health history questions and are guaranteed acceptance. In addition, all rates are established based on the real estate industry so individuals are not rated by health status, age, gender, weight or zip code.

"Genius Avenue provides us with a complete solution. Their expertise and the advanced technology they use allow us to offer any number of plans on the same system, making enrollment fast and easy for realtors," said Albert Pomales, vice president of eREHI. "We were also able to expand our benefit portfolio by taking advantage of the numerous voluntary insurance benefits and savings programs available through Genius Avenue."

Ben Rozum, president of Genius Avenue, said, "It's great to work with eREHI. We look forward to helping them expand their already broad reach in the real estate market and adding to the number of high-quality benefits they can offer realtors."

eREHI provides dedicated customer service to educate, consult, and guide real estate professional through their insurance decisions. Real estate agents who are interested in group-rated benefits as well as other savings opportunities can learn more and enroll by visiting www.eREHI.com.

About eRehi

eREHI is the premier provider of insurance for the real estate industry. They understand how hard it is to secure quality insurance as an independent business owner. They have negotiated group rates as well as strategic partnerships to provide independent owners and 1099 agents with the highest quality insurance products in the real estate industry. eREHI has created an insurance model for the real estate professional on a national basis that makes the insurance process just as easy as in an employer group environment.

To learn more, call eREHI at 855-34e-REHI (855.343.7344) or visit www.eREHI.com.

About Genius Avenue

Genius Avenue transforms the way organizations enroll, engage and empower their members. They simplify benefits administration, help develop stronger relationships with members, improve recruiting and retention, and improve member satisfaction so organizations achieve a significantly better bottom line.

To learn more, call Genius Avenue at 602-795-5464 or visit www.geniusavenue.com.

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